

Search the Web

Search

# GENERIC INDEX PAGE

close ✕

## Home Page



### Welcome To My Home Page

In this first paragraph, I should introduce myself, my business, my club, or my reason for building a Web site. I can use the subheadings below to give detailed introductions, or I can just summarize the introduction here. I could also give visitors tips for navigating my site—what's located under each button, for example.

### Listing Site Updates

Under one of these subheadings, it's a good idea to list recent updates to my site so that visitors, especially return visitors, can check out the new stuff first. For example, I could list the date and a brief description of the update:

7/16/00 Added pictures of my vacation to the Photo page.  
6/25/00 Updated the team schedule for the fall 200 season.  
5/30/00 Added information about a new product my business offers.

I could also list updated news about my site's topic. For example, if my site were about a particular sport, I'd could discuss the outcome of a recent competition.

### Notifying Visitors of Site Enhancements

Another idea for my home page's text is notifying visitors about the enhancements I put on my site. For

### Welcome To My Home Page

This would also be a great place to include any new information or changes that you have made to your site recently. It is important to regularly change the content on your site and make updates to the information that you display. Doing this will help you to get more return visits from your visitors.

example, I want visitors to sign my guestbook or fill out my survey Form E-mailer to answer questions about my site, my business, or my site's topic.

**[Send an email](#)**

### **Getting Rich Quick—From My Site!**

I might not want a large amount of text on my home page if I want to guide visitors toward my other pages. Instead of text, I can add others' buttons to this first page, and I'll be rewarded for people who click on the buttons. For example, if a visitor signs up for a Visa using the NextCard button on my site, I earn at least !



### **Captions for pictures**

Adding captions makes my pictures more interesting.

**[Send an email](#)**